

Pets Unlimited

Every Pet Parent knows it: true love has four legs. Like you, we are Pet Parents too. We understand the huge love we feel for our furry family members. For over 24 years, we have worked passionately and with great enjoyment on developing excellent pet products. High quality, healthy snacks and food made from natural ingredients - and packed with flavour and love. We are proud to present: Pets Unlimited.

















Our mission

Pets Unlimited is a premium brand of the Petcare
Business unit of the Dayes Group. According to
us, there is no doubt that our pets are an integral
part of life. They are very much part of our family.
And, just as for our families, we want the best for
them.

However, back in 1998, food and treats made with nutritious, balanced ingredients weren't readily available in the grocery stores. So we decided to put in the work ourselves. With a small team of pet parents, we made it our mission to develop healthy and responsible products that contribute to our pets' well-being and are accessible for everyone. During this process, we've been listening to our customers a lot and we have no intention to stop listening to their feedback, as it has become our passion to keep on developing even better products to keep up with our pet's needs. Because we believe that a happy pet contributes to a happy family.

Now, over 24 years later, our products are sold in more than 15 countries inside and outside of Europe. And we can proudly say that we have gained the knowledge and experience to offer high-quality, honest and reliable products for our pets.

Our mission
Our team
Our products: our promisses
Our assortment for dogs
Our assortment for cats

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Our Team

As pet parents, we couldn't find the right quality natural products in the supermarkets where we buy our products.

Our team consists of passionate product managers, who have in-depth knowledge of our products and assortments. Together with our dedicated buyers, they are always looking for innovative, healthy and responsible products. They are able to use their sourcing skills world wide, ensuring a competitive assortment with unique, high quality pet food, snacks and toys.

Next, our key account managers build and maintain close relationships with our partners and customers. They bring years of international pet care experience and great networking skills to the table. Because of this, we are able to create specialized products for different customers and countries.

And we cannot forget about our strategic planners, who oversee all planning, ordering and logistic processes. Their critical thinking and creative problem solving is key for our supply chain. Lastly, our best friend, mascot and office dog Bailey completes our team. He taste tests all our products. It's an important job he takes very seriously. Bailey and our other pets motivate us and they inspire us.



Our products:



Natural ingredients





High meat and fish content



No artificial colours or flavours

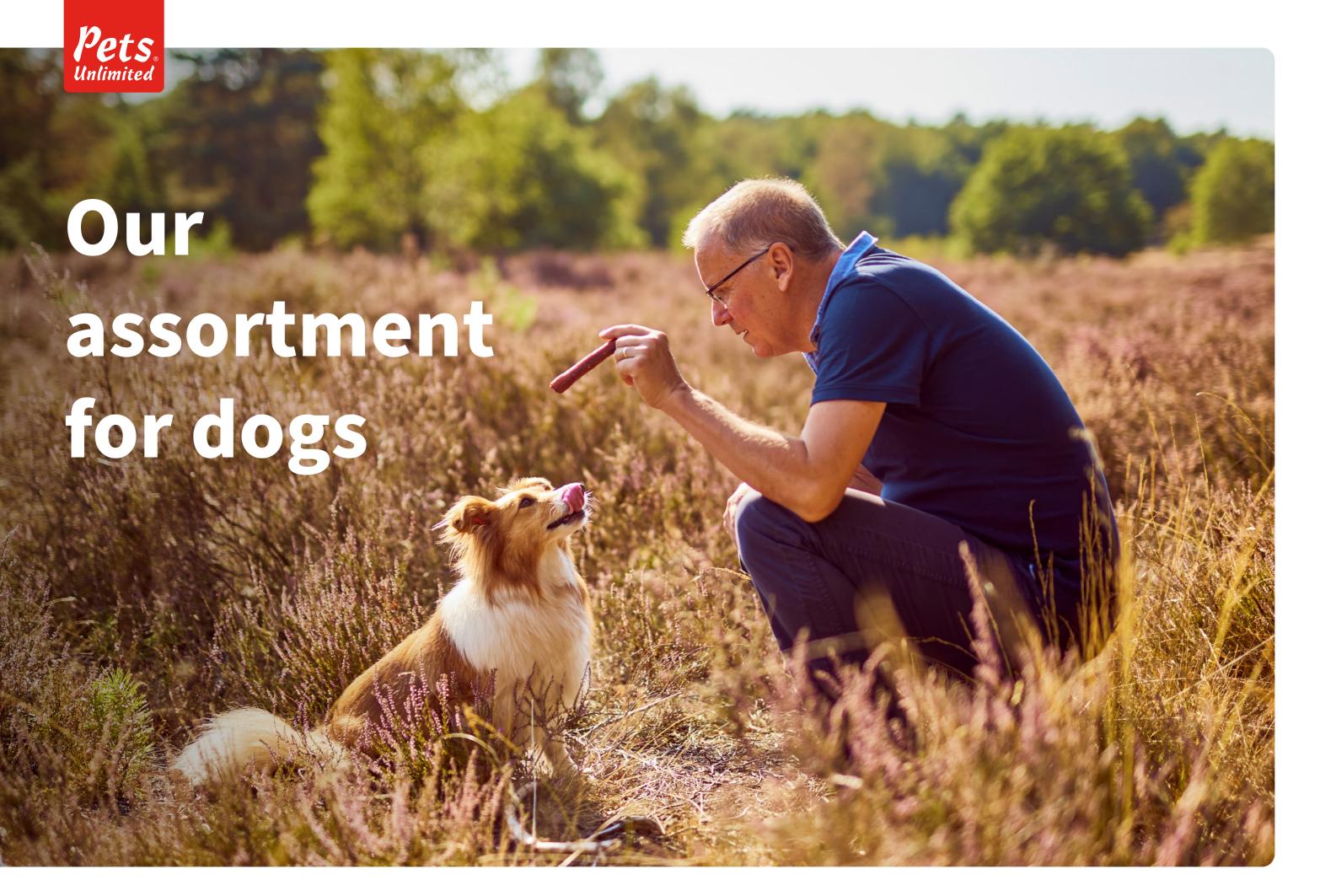
We love



No added sugar



No added salt





Delicious Chewy Sticks

Our delicious chew sticks are made with natural and high-quality ingredients. Combining beef skin with chicken, beef, lamb or salmon makes it a favorite among dogs.



Chewy Sticks with chicken small

Art. nr.: 196764

EAN piece: 8712113454862 Content piece: 10 sticks / 100g

Inner qty: 6 pcs.



Chewy Sticks with beef small

Art. nr.: 196756

EAN piece: 8712113454787 Content piece: 8 sticks / 72g

Inner qty: 6 pcs.



Chewy Sticks with lamb small

Art. nr.: 196796

EAN piece: 8712113455180 Content piece: 8 sticks / 72g

Inner qty: 6 pcs.

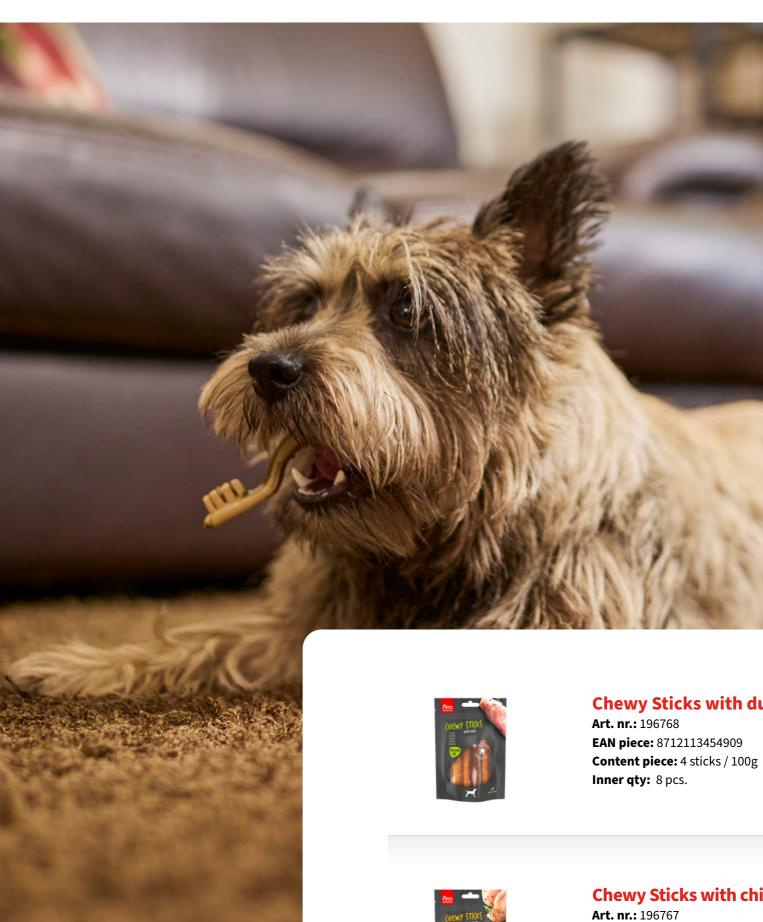


Chewy Sticks with salmon small

Art. nr.: 196795

EAN piece: 8712113455173 Content piece: 8 sticks / 72g

Inner qty: 6 pcs.



Chewy Sticks with duck medium



Chewy Sticks with chicken medium

EAN piece: 8712113454893 Content piece: 4 sticks / 100g

Inner qty: 8 pcs.



Tasty salmon and chicken fillet



Fillet Strips salmon large

Art. nr.: 196760

EAN piece: 8712113454824 Content piece: 150g Inner qty: 8 pcs.



Fillet Strips chicken large

Art. nr.: 196759 **EAN piece:** 8712113454817 **Content piece:** 150g ← **Inner qty:** 8 pcs.



Fillet Strips chicken small

Art. nr.: 196758

EAN piece: 8712113454800 **Content piece:** 150g \oplus **Inner qty:** 8 pcs.



Tricolor Chewy bones and sticks

The tricolor chew bones and sticks are our absolute best-seller! Tricolor treats are made with natural ingredients, high quality meat and they are grainfree.



Tricolor Sticks with chicken small

Art. nr.: 196831

EAN piece: 8712113458471 **Content piece:** 10 pcs./ 100g

Inner qty: 6 pcs.



Tricolor Sticks with chicken medium

Art. nr.: 196832

EAN piece: 8712113458488 **Content piece:** 3 pcs. / 90g

Inner qty: 6 pcs.





Tricolor Sticks with chicken large

Art. nr.: 196833

EAN piece: 8712113458495 **Content piece:** 3 pcs. / 240g ⊖

Inner qty: 6 pcs.



Tricolor Bones with chicken small

Art. nr.: 196834

EAN piece: 8712113458501Content piece: $4 \, \mathrm{pcs.} / \, 80g \, \Theta$

Inner qty: 6 pcs.



Tricolor Bones with chicken large

Art. nr.: 196835

EAN piece: 8712113458518 Content piece: 2 pcs. / 90g \oplus

Inner qty: 6 pcs.



Chewy Bones with chicken small

Art. nr.: 196765

EAN piece: 8712113454879Content piece: $5 \text{ pcs.} / 75 \text{g} \ominus$

Inner qty: 6 pcs.



Chewy Bones with chicken small

Art. nr.: 196766

EAN piece: 8712113454886 Content piece: 2 pcs. / 90g €

Inner qty: 6 pcs.



Twister with chicken small

Art. nr.: 222497

EAN piece: 8712113547984 Content piece: 6 pcs. / 90g ⊖

Inner qty: 6 pcs.



Twister with chicken medium

Art. nr.: 215284

EAN piece: 8712113528754 Content piece: 4 pcs. / 80g €

Inner qty: 6 pcs.



Twister with chicken large

Art. nr.: 215283

EAN piece: 8712113528723 **Content piece:** 3 pcs. / 210g ⊖

Inner qty: 6 pcs.

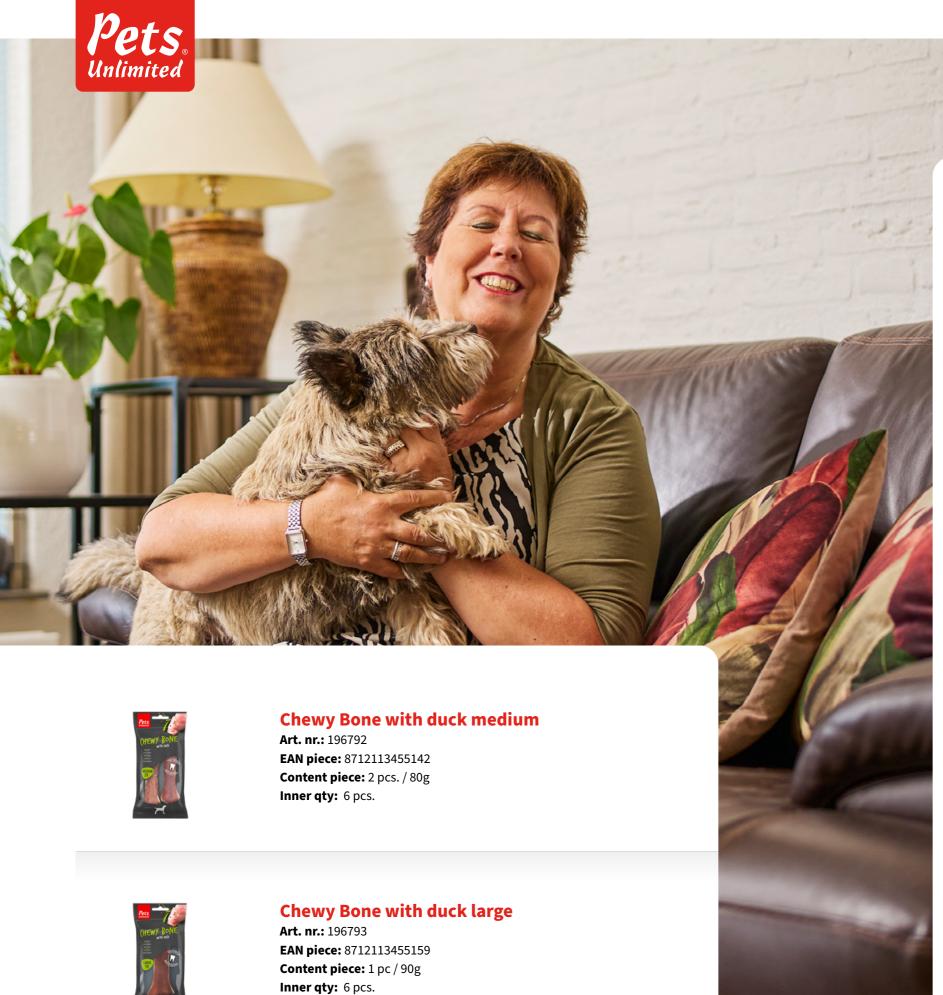


Chewy Bone with duck small

Art. nr.: 196791

EAN piece: 8712113455135 **Content piece:** 8 pcs. / 80g €

Inner qty: 6 pcs.



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Meaty Grillers

BBQ Grilled Meat Treats your dog will love to eat, eat and eat!



Grillers with duck

Art. nr.: 196782 **EAN piece:** 8712113455043 **Content piece:** 100g Inner qty: 10 pcs.



Grillers with beef

Art. nr.: 196783 **EAN piece:** 8712113455050 Content piece: 100g Inner qty: 10 pcs.





Grillers with chicken

Art. nr.: 196781 **EAN piece:** 8712113455036 Content piece: 100g Inner qty: 10 pcs.



Fishy treats

Treat your four-legged friend to our delicious sushi or salmon bone treats! These irresistible fish snacks are a great, healthy, everyday treat.



Salmon Bones with salmon

Art. nr.: 196761 EAN piece: 8712113454831 Content piece: 150g ⊖ Inner qty: 8 pcs.



Sushi with chicken

Art. nr.: 196757 EAN piece: 8712113458105 Content piece: 100g ⊖ Inner qty: 10 pcs.





Introduction: Steakline

With this new range of high-quality steak products, Pets Unlimited offers dogs of all sizes a delicious meaty snack.

Steak Bites with beef

Art. nr.: 225617

EAN piece: 8712113575253

Content piece: 100g @ ____
Inner qty: 8 pcs.

Shaslick Sticks with beef

Art. nr.: 226869
EAN piece: 8712113605783
Content piece: 100g
Inner qty: 8 pcs.







Introduction: Steakline



Steak Fillet with beef

Art. nr.: 226850

EAN piece: 8712113586013 Content piece: 100g Inner qty: 8 pcs.



Steak Sticks with beef small

Art. nr.: 226772

EAN piece: 8712113585719 Content piece: 90g Inner qty: 8 pcs.



Steak Sticks with beef medium

Art. nr.: 225774

EAN piece: 8712113585771 Content piece: 90g Inner qty: 8 pcs.



Steak Sticks with beef large

Art. nr.: 226864

EAN piece: 8712113605691 **Content piece:** 3 pcs. / 240g

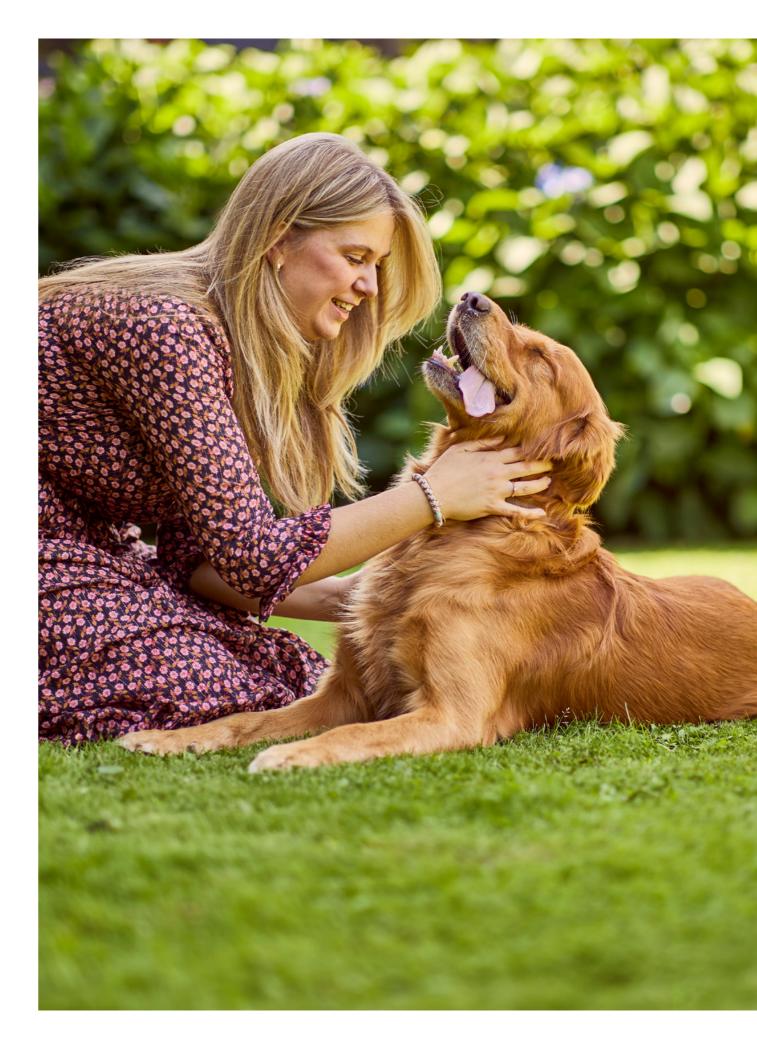
Inner qty: 8 pcs.



Steak Sticks with salmon small

Art. nr.: 225618

EAN piece: 8712113575277 Content piece: 90g Inner qty: 8 pcs.





Pets Unlimited Denta Chew

Our Denta Chew is a delicious chicken and potatobased snack and is completely grain and gluten free. It supports daily dental care and helps prevent gingivitis and plaque buildup.



Denta chew small

Art. nr.: 223936 **EAN piece:** 8712113569924 **Content piece:** 8 pcs. / 100g **Inner qty:** 6 pcs.



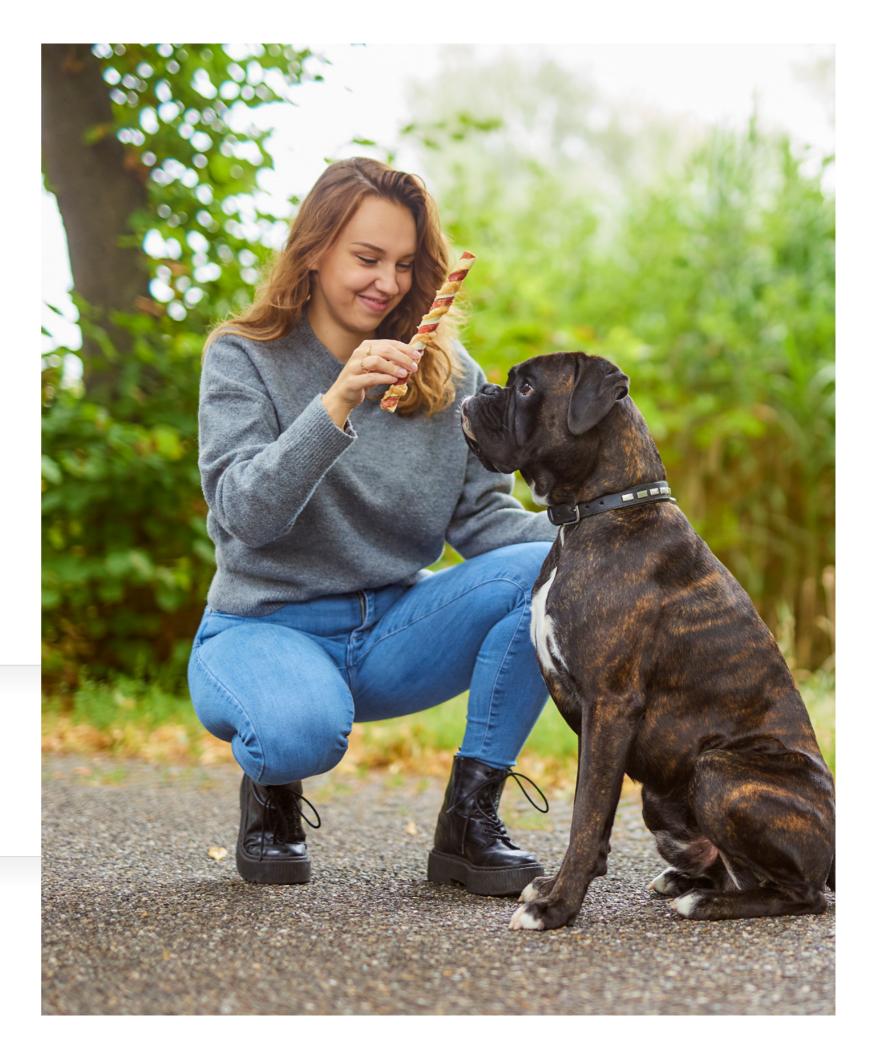
Denta chew medium

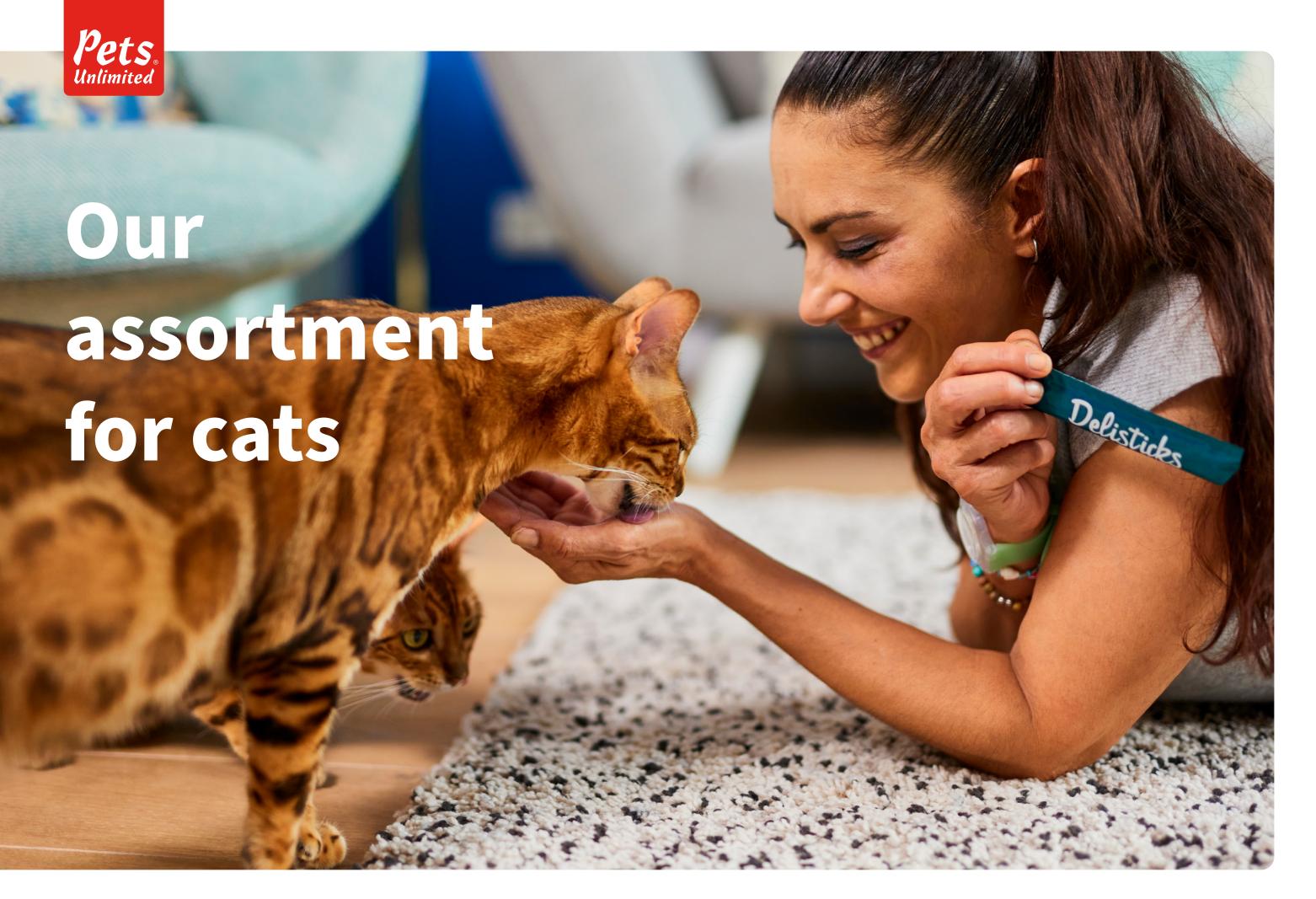
Art. nr.: 223937 **EAN piece:** 8712113569955 **Content piece:** 4 pcs. / 100g **Inner qty:** 6 pcs.



Denta chew large

Art. nr.: 223938 **EAN piece:** 8712113569986 **Content piece:** 2 pcs. / 100g **Inner qty:** 6 pcs.







Hydrating Delidrink

At Pets Unlimited, we work with natural ingredients.

The Delidrink is a delicious broth with fresh pieces of fish and/or chicken. Thanks to these fresh ingredients, the taste and smell are irresistible. Pure nature and delicious, even for the pickiest cat!



Delidrink with salmon

Art. nr.: 223699 EAN piece: 8712113569801 Content piece: 135ml Inner qty: 6 pcs.



Delidrink with chicken

Art. nr.: 223698 EAN piece: 08712113569771 Content piece: 135ml Inner qty: 6 pcs.



Delidrink with tuna

Art. nr.: 223697 EAN piece: 8712113569740 Content piece: 135ml Inner qty: 6 pcs.

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Purrrrfect portions Delicups

Our Delicups treats contains at least 94,2% fish and/ or chicken. These capsules are prepared with fresh fish, which gives them an intense taste and a delicious aroma. They are packaged in easy, ready to use portions.



Delicups with tuna and chicken

Art. nr.: 218376 EAN piece: 8712113540077 Content piece: 6 x 22g Inner qty: 8 pcs.



Delicups with tuna and prawns

Art. nr.: 218377 EAN piece: 8712113540107 Content piece: 6 x 22g Inner qty: 8 pcs.



Delicups with tuna

Art. nr.: 218375 **EAN piece:** 8712113540046 **Content piece:** 6 x 22g **Inner qty:** 8 pcs.



Moments of connection Delisticks & Delidelight



Delisticks with salmon and tuna

Art. nr.: 218615

EAN piece: 8712113542163 Content piece: 5 x 15g Inner qty: 12 pcs.



Delisticks with salmon and chicken

Art. nr.: 218616

EAN piece: 8712113542170 Content piece: 5 x 15g Inner qty: 12 pcs.



Delidelight with salmon

Art. nr.: 231146

EAN piece: 8712113634462 Content piece: 80g Inner qty: 15 pcs.



Delidelight with chicken

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Art. nr.: 231147

EAN piece: 8712113634479 Content piece: 80g Inner qty: 15 pcs.

Every day snacks



Delistrips with tuna and salmon

Art. nr.: 228830

EAN piece: 8712113606797 Content piece: 40g Inner qty: 12 pcs.



Delistrips with salmon

Art. nr.: 228829

EAN piece: 8712113606773 Content piece: 40g Inner qty: 12 pcs.



Delicubes with salmon

Art. nr.: 228841

EAN piece: 8712113621943 Content piece: 50g Inner qty: 12 pcs.



Delicubes with chicken

Art. nr.: 228842

EAN piece: 8712113621974 Content piece: 50g Inner qty: 12 pcs.



Pets Unlimited

Pets Unlimited is a brand by Dayes B.V.

Exa 32 6902 KH Zevenaar The Netherlands +31 26 319 4444

www.dayes.eu/petcare www.petsunlimited.eu

Distributed in the UK by Rosewood Pet Products Ltd.

Unit 9, Hortonwood West, Queensway, Hadley, Telford TF1 6AH Shropshire United Kingdom +44 (0) 1952 883408

www.rosewoodpet.com

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